

July 8, 2016

Announcement

EMG Marketing Godo Kaisha

nanaco Electronic Money Campaign

TonenGeneral Group company EMG Marketing Godo Kaisha (head office: Minato-ku, Tokyo; president: Takashi Hirose; “the Company” herein) announces the nanaco Electronic Money Campaign, to be held starting July 15 at around 1,700* Esso, Mobil and General service stations (SS) nationwide to celebrate the expansion of nanaco electronic money services.

* Includes around 500 full-service SS nationwide where nanaco payment will be available from July 15.



The Company will continue to focus on providing customer-oriented services to further enhance the value of our Esso, Mobil and General service stations.

nanaco Electronic Money Campaign overview

Campaign period: July 15 – December 31, 2016

Eligibility and description: nanaco bonus points will be awarded to customers who use nanaco electronic payment for the purchase of at least 20 liters of gasoline or diesel at participating SS over the course of a single calendar month (first month only designated as the July 15 – August 31 period rather than calendar month).

Bonus points: 20 liters or more/month: 25 points
50 liters or more/month: 100 points

Remarks

- Fuel purchase volumes calculated separately for each nanaco number. Purchase volumes from different service stations can be accumulated under a single nanaco number, but volumes purchased under separate nanaco numbers cannot be combined.
- No application necessary.
- Bonus points awarded from the middle of the month after the month qualifying purchases made.

Customers accept awarded bonus points by recharging or checking nanaco account balance at participating SS, Seven-Eleven stores, Seven Bank ATMs, etc.

“nanaco” is trademark of Seven Card Service Co., Ltd.

About the TonenGeneral Group and EMG Marketing Godo Kaisha

The TonenGeneral Group, centered on Group company TonenGeneral Sekiyu K.K. and also comprising its related companies and subsidiaries, including EMG Marketing Godo Kaisha, is engaged in business operations that include crude oil procurement, petroleum and petrochemical product manufacturing, and electric power supply. Under our brands, Esso, Mobil and General, we strive to contribute to the development of a vibrant society by maintaining a stable supply of energy and offering high-quality products and services while working to reduce effects on the environment. For more information, please visit our website at <http://www.tonengeneral.co.jp/english>.

Media and customer inquiries

Esso/Mobil/General administrative office

Phone: 0120-101-257 (weekdays 9:30-11:45, 12:45-18:00; closed Saturdays, Sundays and national holidays)