

August 24, 2016

Announcement

EMG Marketing Godo Kaisha

**Drivers'Link Vehicle Inspection Campaign
(Win a Coupon for Accommodation at a Famous Japanese Inn Recommended by JTB!)**

EMG Marketing Godo Kaisha (head office: Minato-ku, Tokyo; president: Takashi Hirose) announces the implementation of a campaign from August 26 to October 31, 2016 for Drivers'Link Vehicle Inspection customers.

During the campaign period, Drivers'Link Vehicle Inspection customers will be entered in a drawing in which 50 persons (total 100 persons) will receive coupons for two persons for accommodation at famous Japanese inns. Coupon winners may choose among 46 Japanese inns nationwide recommended by JTB.



About Drivers'Link Vehicle Inspection – “Everything a vehicle inspection should be”

Drivers'Link Vehicle Inspection is a high-quality vehicle inspection service offered by Esso, Mobil and General. The next time you refuel at your local service station, feel free to ask about a vehicle inspection and get an estimate.

- It's convenient! Make an appointment for an inspection at your local service station*.
* Appointments can be made at around 1,000 service stations nationwide displaying the Drivers'Link banner.
- It gives you peace of mind! Inspections carried out at designated Drivers'Link plants*.
* In nationwide collaboration with selected plants designated by major insurance companies
- Clear, uniform pricing structure for all types of vehicles. Only necessary work done; reasonably priced.

Campaign overview

■ Campaign title:

Drivers'Link Vehicle Inspection Campaign – Win a Coupon for Accommodation at a Famous Japanese Inn Recommended by JTB

■ Campaign period:

August 26 – October 31, 2016

■ How to enter:

Customers who complete a Drivers'Link Vehicle Inspection during the campaign period will automatically be entered in a drawing. No entry procedures necessary.

■ Campaign website: www.driverslink.jp (available in Japanese only)

Information about the campaign will be available on the above website starting at 10:00 a.m. on August 26.

■ Prizes: Fifty entrants (total 100 persons) will be chosen by drawing to win coupons for accommodation for two persons at famous Japanese inns recommended by JTB.

One room for two persons; coupon covers room charge (dinner and breakfast included) for both persons.

Winners may choose from among 46 inns.

■ Announcement of winners: November 2016

Winners will be contacted by our office.

EMG Marketing Godo Kaisha will continue to offer complete support for all automotive needs as we strive to increase customer satisfaction even further.

Media and customer inquiries

Contact: Esso, Mobil, General Office; phone: 0120-101-257

Hours: 9:30-11:45, 2:45-18:00 (closed Saturdays, Sundays and holidays)

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