

September 26, 2016

Announcement

EMG Marketing Godo Kaisha
Seven-Eleven Japan Co., Ltd.

Esso, Mobil, General and Seven-Eleven Hold Joint Autumn Campaign

EMG Marketing Godo Kaisha (head office: Minato-ku, Tokyo; president: Takashi Hirose) and Seven-Eleven Japan Co., Ltd. (head office: Chiyoda-ku, Tokyo; president: Kazuki Furuya) will hold a joint campaign for mutual customer referral starting September 30, 2016 at Esso, Mobil and General service stations (SS) where nanaco* electronic money services are available and at Seven-Eleven stores nationwide.

Campaign overview

Description: Customers making purchases of at least 2,000 yen (including tax) using nanaco electronic money at any of around 1,600 Esso, Mobil or General SS where nanaco services are available or Seven-Eleven stores will be eligible to enter a drawing, via the campaign website, in which 1,000 winners will receive 10,000 nanaco points each.

Campaign period: September 30-October 28, 2016

Important:

- Customers making purchases of at least 2,000 yen (including tax) using electronic money at participating stores during the campaign period will be eligible to enter the drawing.
- Totals of purchases made at SS and Seven-Eleven stores under the same nanaco number will be combined. Totals of purchases made under different nanaco numbers will not be combined.
- In the event that a customer receives a new nanaco number due to loss, theft, change in electronic device, etc., totals of purchases made under the new number will not be combined with totals of purchases made under the old number.
- Eligible customers may enter the drawing at www.nanaco-net.jp (in Japanese only) during the campaign period. Customers may enter the drawing at any time during the campaign period after eligible purchases are made.
- Campaign points will be awarded to winners by the end of November. Winners may claim their campaign points by checking their account balances at participating SS, Seven-Eleven stores at Seven Bank ATMs, etc.
- For SS where nanaco services are available, please refer to the following website (in Japanese only): <http://ss-search.emg-ss.jp/b/emg/>
- The nanaco Bonus Point campaign at Esso, Mobil and General SS, which began in July, will continue. For more information, please refer to the following website (in Japanese only): http://ss-search.emg-ss.jp/b/nanaco_2016/



Service station poster

*nanaco is a registered trademark of Seven Card Service Co., Ltd.

About the TonenGeneral Group and EMG Marketing Godo Kaisha

The TonenGeneral Group, centered on Group company TonenGeneral Sekiyu K.K. and also comprising its related companies and subsidiaries, including EMG Marketing Godo Kaisha, is engaged in business operations that include crude oil procurement, petroleum and petrochemical product manufacturing, and electric power supply. Under our brands, Esso, Mobil and General, we strive to contribute to the development of a vibrant society by maintaining a stable supply of energy and offering high-quality products and services while working to reduce effects on the environment. For more information, please visit our website at <http://www.tonengeneral.co.jp/english>.

Media and customer inquiries

Esso, Mobil and General office

Tel: 0120-101-257 (weekdays 9:30-11:45, closed Saturdays, Sundays and holidays)