

TonenGeneral Sekiyu K.K.

3QYTD 2010 Financial Results and Revised FY 2010 Financial Forecast

November 12, 2010



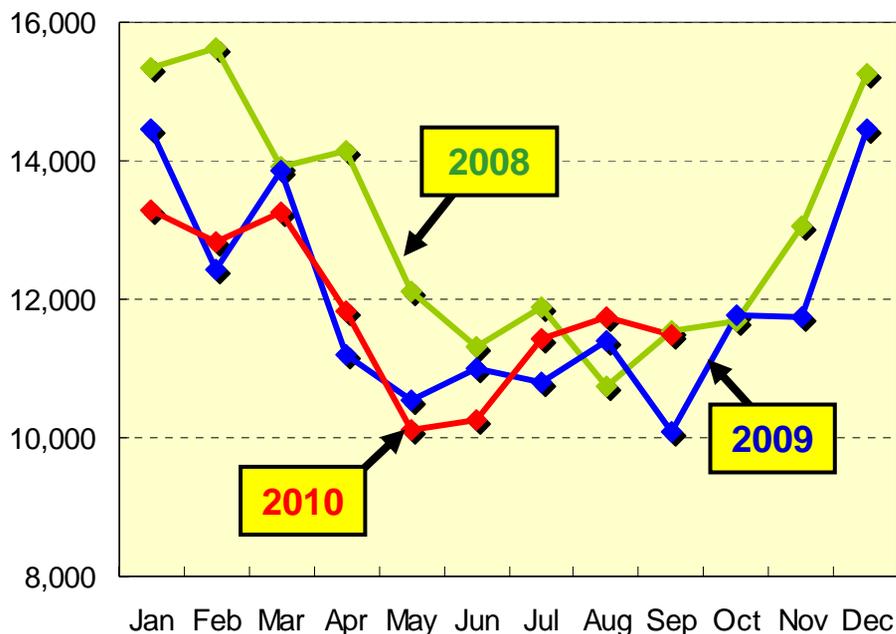
- This material contains forward-looking statements based on projections and estimates that involve many variables. TonenGeneral operates in an extremely competitive business environment and in an industry characterized by rapid changes in supply-demand balance. Certain risks and uncertainties including, without limitation, general economic conditions in Japan and other countries, crude prices and the exchange rate between the yen and the U.S. dollar, could cause the Company's results to differ materially from any projections and estimates presented in this publication.
- The official language for TonenGeneral's filings with the Tokyo Stock Exchange and Japanese authorities, and for communications with our shareholders, is Japanese. We have posted English versions of some of this information on this web site. While these English versions have been prepared in good faith, TonenGeneral does not accept responsibility for the accuracy of the translations, and reference should be made to the original Japanese language materials.

Business Environment



- Higher downstream margins in 3Q10, continuously improving from 4Q09
 - » Strong domestic petroleum demand supported by extreme heat in summer
 - » Product export margins still weak, but recovered from early 2010
- Commodity chemical margins deteriorated in 2Q/3Q10, some recovery seen in September
- Industry submitted compliance plans to METI at October end as required by regulations concerning the Energy Supply Structural Improvement Law

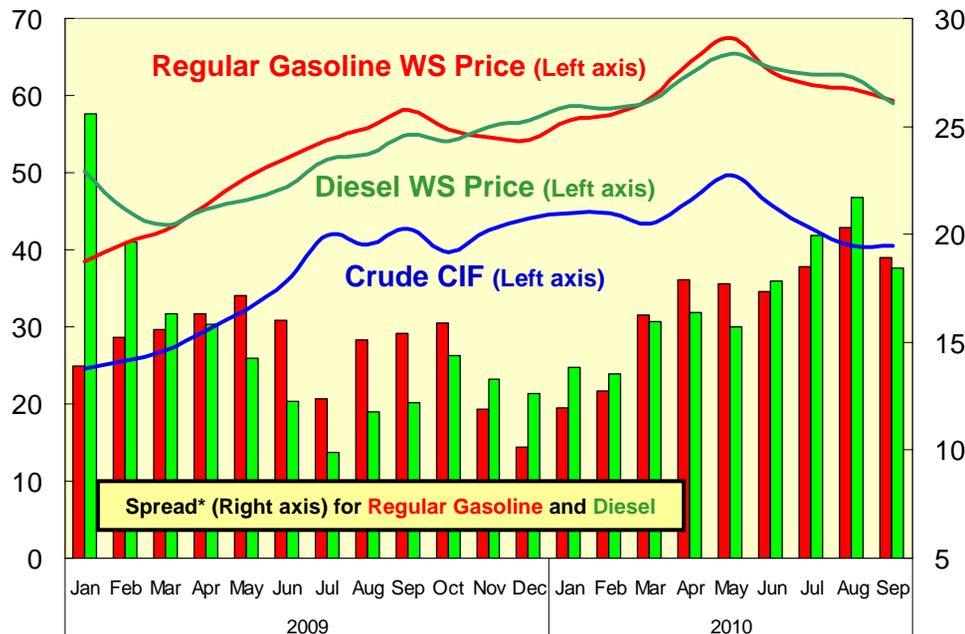
Domestic Petroleum Product Demand (2008~)
(5 Major products*, KKL)



* Gasoline/Diesel/Kerosene/FOA/FOC

Source: METI Statistics

Crude and Product Prices (2009~)
(Crude CIF vs. Gasoline/Diesel Wholesale Prices, Yen/L)



* Spread: Domestic WS prices – crude CIF

Source: PAJ and Oil Information Center

Financial Highlights



- 3Q10YTD operating income was 41.2 billion yen, 54.8 billion yen higher than 3Q09YTD
- After adjustment for inventory and lead lag effects, 3Q10YTD adjusted operating income was 19.0 billion yen higher than 3Q09YTD: primarily due to improved oil segment operating income in 3Q10
- Extraordinary income reflects primarily the gain related to battery separator film (BSF) JV formation realized in 1Q10

(billion yen)	<u>3Q09YTD</u>	<u>3Q10YTD</u>	<u>Inc/Dec</u>
Net sales	1,524.7	1,780.6	255.9
Operating income	-13.6	41.2	54.8
Ordinary income	-12.0	43.1	55.1
Extraordinary income/loss	-1.2	19.5	20.8
Net income	-7.4	45.8	53.3

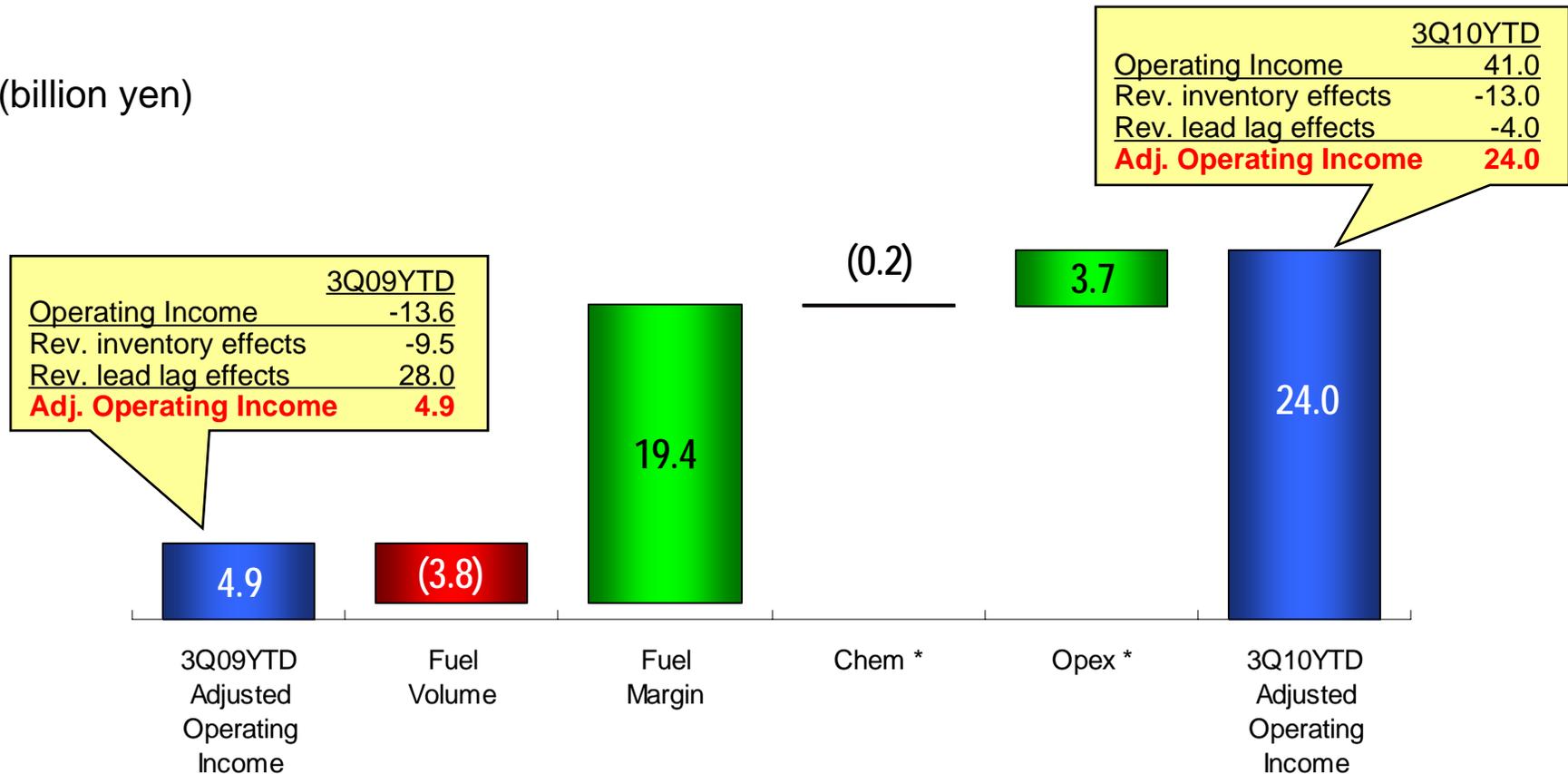
Reverse inventory effects	-9.5	-13.3	-3.8
Reverse lead lag effects	28.0	-4.0	-32.0
Adjusted operating income	4.9	23.9	19.0
Oil segment	2.2	21.7	19.5
Chemical segment	2.7	2.3	-0.5

Factor Analysis of Operating Income (1)

[3Q10YTD Results vs. 3Q09YTD Results; Consolidated]

- Adjusted Oil segment operating income improved, supported by higher refining margins in 3Q10 with stable domestic sales volume
- 3Q10 decline in Chemical results was offset by the absence of 1Q09 “trough” in Chemical markets, resulting in similar income levels on a YTD basis

(billion yen)

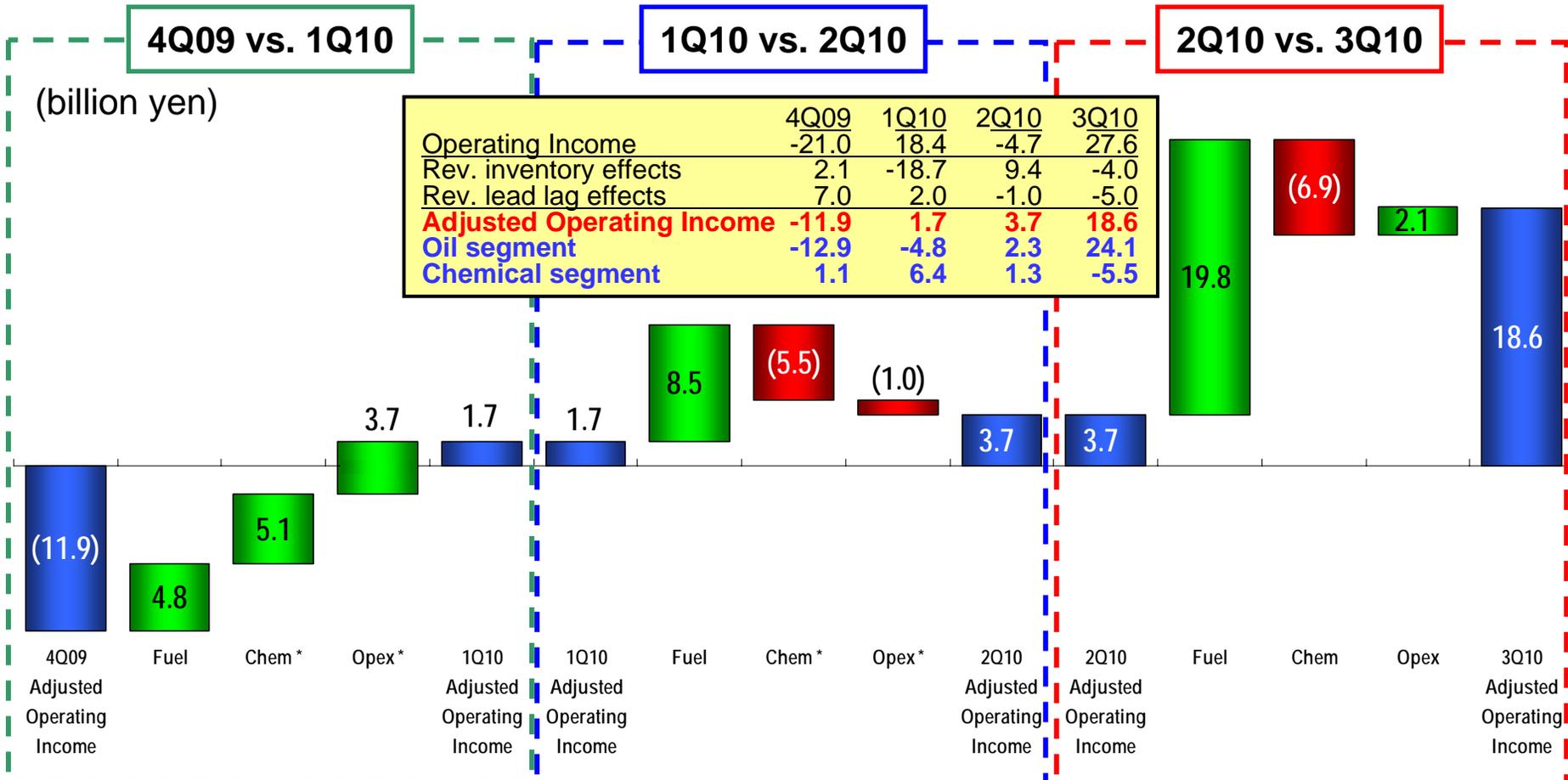


* Chemical margin & opex factors excludes impact of removal of BSF affiliates from consolidation

Factor Analysis of Operating Income (2)

[Quarter to Quarter 3Q10YTD Results; Consolidated]

- Oil segment operating income continuously improved from 4Q09
- Chemical operating income worsened in 3Q10 due to turnaround at TCC Kawasaki plant and weak margin environment, especially Aromatics



Sales Volume



- Lower petroleum domestic sales volume in 1Q/2Q10 vs. prior year was almost offset by higher volume in 3Q10 supported by strong domestic demand
- Lower export volume mainly due to 1Q10 deteriorated export margin and turnaround at Kawasaki refinery in 2Q10
- Lower Olefins volume mainly due to turnaround at TCC Kawasaki plant in 3Q10

Oil Products*

(KKL)	3Q09YTD	3Q10YTD	Inc/Dec	Industry Inc/Dec ****	
Japan Inland Sales	Gasoline	7,797	7,750	-0.6%	+1.8%
	Kerosene	1,873	1,781	-4.9%	+3.4%
	Diesel fuel	2,129	2,190	+2.8%	+1.9%
	Fuel oil A	1,462	1,417	-3.1%	-3.3%
	Fuel oil C	1,040	1,208	+16.1%	-6.2%
	5 Major Fuels Total	14,301	14,345	+0.3%	+0.4%
	LPG and others	1,754	1,803	+2.7%	
	Sub Total	16,055	16,147	+0.6%	
	Exports**	4,327	3,361	-22.3%	
	Others***	2,566	2,518	-1.9%	
G. Total	22,948	22,026	-4.0%		

Notes:

* Consolidated and excluding Barter

** Excluding bond sales

*** Others include crude, product exchanges within ExxonMobil Japan Group, etc.

**** Data Source; METI Statistics

Topper Utilization

75%

70%

76%

Chemical Products (Consolidated)

(Kton)

Olefins and others (TCC)	1,196	1,128	-5.7%
Aromatics and others (TG)	592	595	+0.5%
Chemical Total	1,788	1,723	-3.6%

Revised Earnings Forecast [Consolidated]



- Full year operating income revised upward to 39.0 billion yen
 - » 3Q/4Q10 improved refining margins are partly offset by lower chemical operating income
 - » 13.3 billion yen inventory gain in 3Q10YTD projected to decline to 2.0 billion yen by year-end
 - » Negative 2.0 billion yen lead lag effects projected in 4Q10 reflecting higher crude prices in October, resulting in positive 2.0 billion yen for the year
- Dividend forecast unchanged (38 yen/share in 2010)

(billion yen)	2010 Forecast			Memo: 3Q10YTD
	Aug. Disc	Nov. Rev*	Inc/Dec	
Net sales	2,400	2,400	-	1,780.6
Operating income	14	39	25	41.2
Ordinary income	16	42	26	43.1
Extraordinary income/loss	20	20	-	19.5
Net income	30	46	16	45.8
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Reverse inventory effects	0	-2	-2	-13.3
Reverse lead lag effects	1	-2	-3	-4.0
Adjusted operating income	15	35	20	23.9
Oil segment	6	32	26	21.7
Chemical segment	9	3	-6	2.3

* Based on \$80/Bbl (Dubai) and ¥82/\$ < October 2010 monthly average >



Cash Flows, Debt/Equity [Consolidated]

(billion yen)

Operating Activities

Net income before taxes	62.7
Income tax payment	-2.9
Depreciation	20.2
Change in working capital etc.	-12.9

Investing Activities

- 14.2

Financing Activities

- 53.0

Decrease in net debt	-32.1
Dividend to shareholders	-20.9

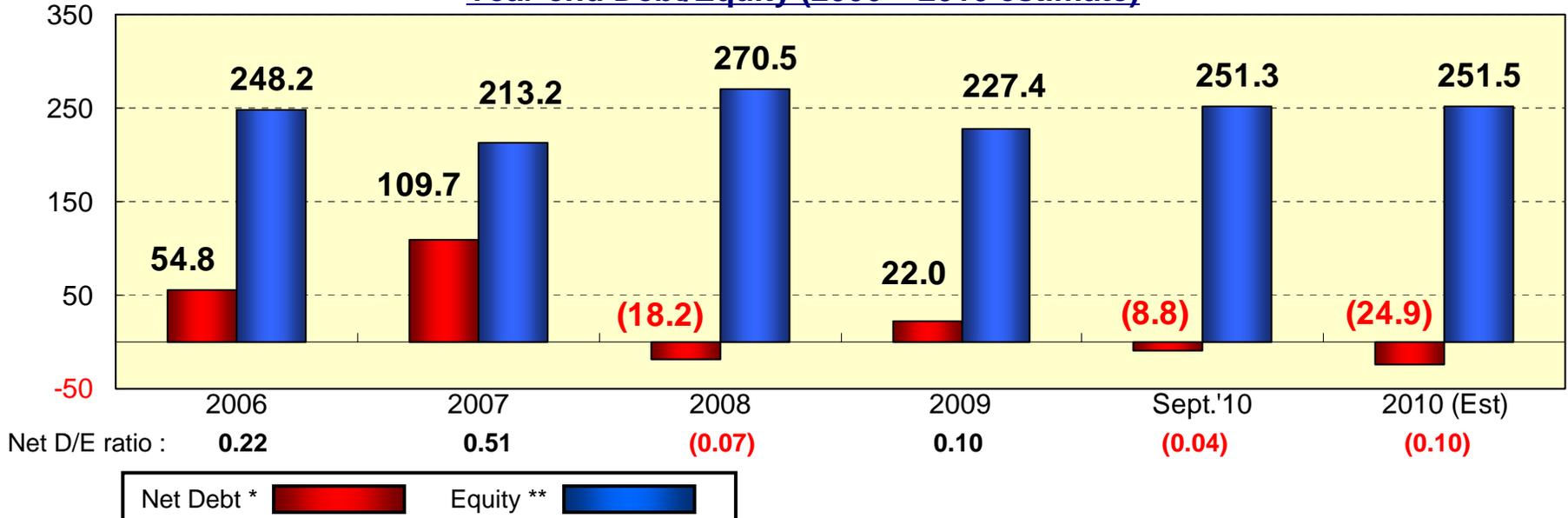
3Q10YTD

67.1

- Free cash flow (operating plus investing) YTD equal to 2.5 times the annual dividend payment
- Strong competitive financial position remains

(billion yen)

Year-end Debt/Equity (2006 – 2010 estimate)

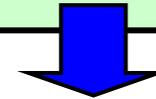


* Net debt excludes cash and loans receivable ** Net Worth excl. Minority Interest

Change of Inventory Valuation Method

- Japanese GAAP disallows the continued use of LIFO (Last In First Out) therefore the Company plans to change its inventory valuation method commencing January 2011

	Current	To be
Valuation Method	LIFO (Last In First Out)	WAC (Weighted Average Cost)
Valuation Term	Annual	Monthly
Crude cost recognition timing	Loading basis	Arrival basis



Lead lag effects to be eliminated

- » First quarter 2011 results will be reported on the new basis
- » New basis similar to reporting practices of competitors

■ Potential financial impacts

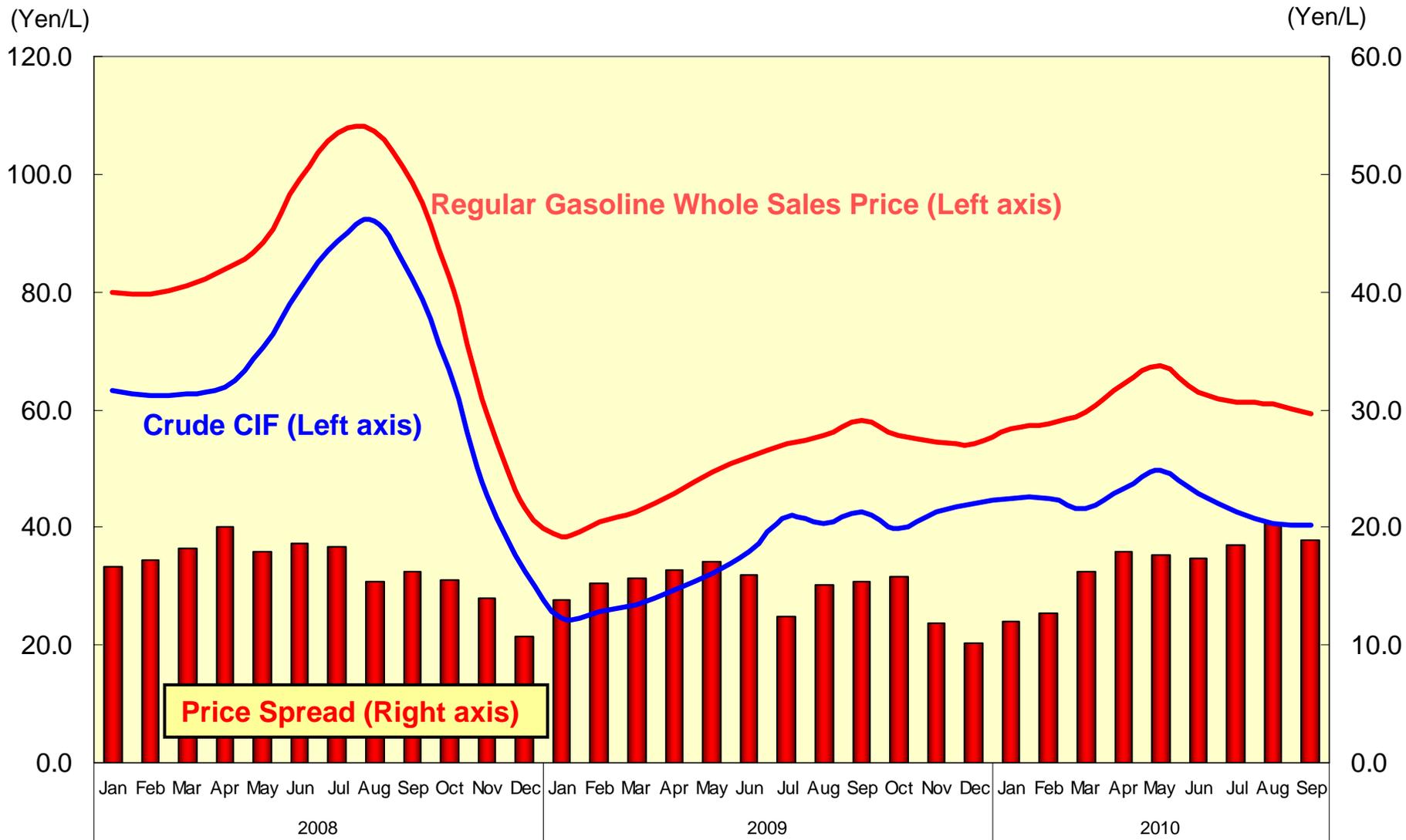
- » Gain to be recognized in 2011 cannot be determined at this time, and will be dependent on price levels and volumes in 2011
- » If prices and volumes remained approximately the same as those in place at the end of September 2010, this change would result in a pre-tax gain of about 100 billion yen to be realized during 2011

■ Accounting treatment

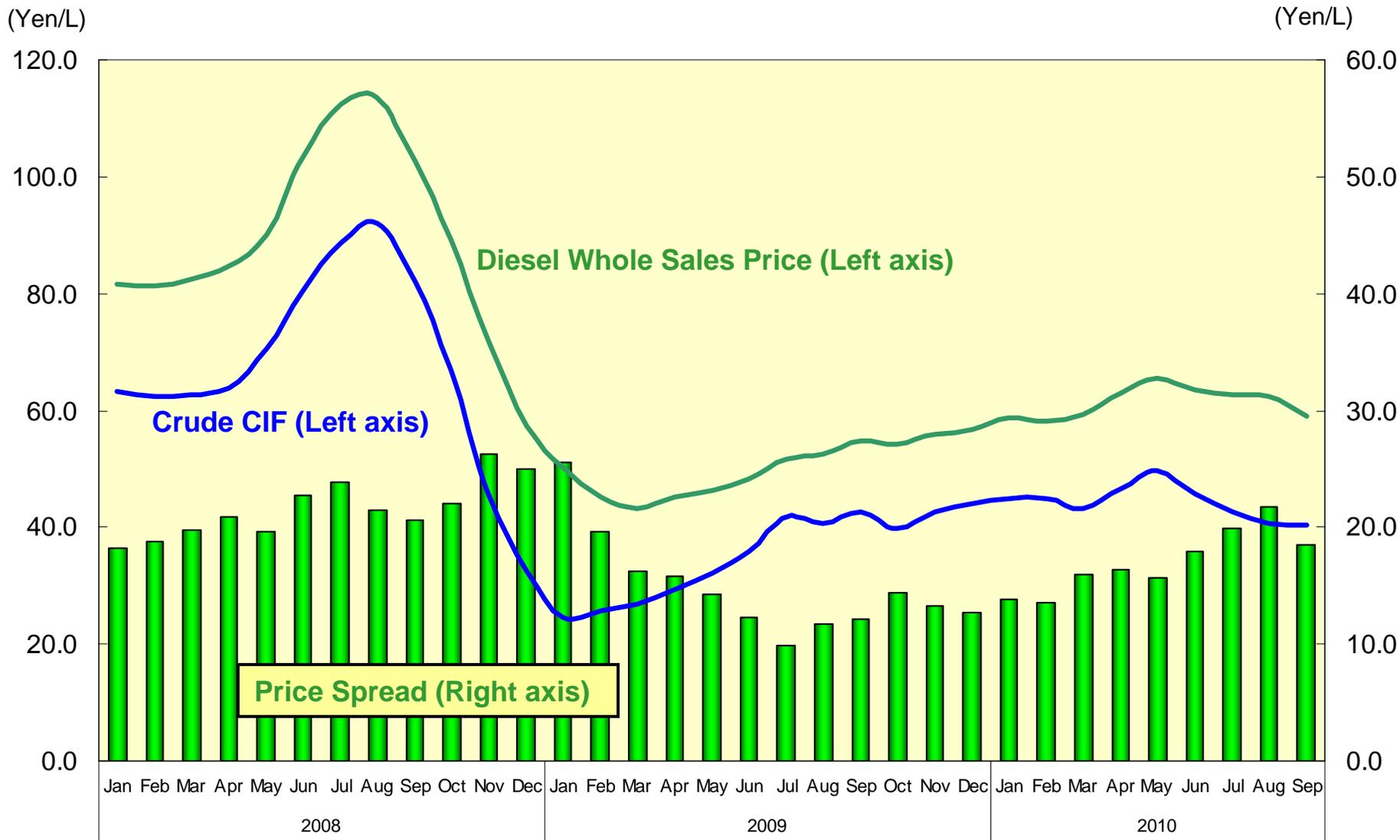
- » One-time gain from LIFO to WAC and on-going WAC P/L to be reported as operating income and total amounts will be disclosed

Reference Information

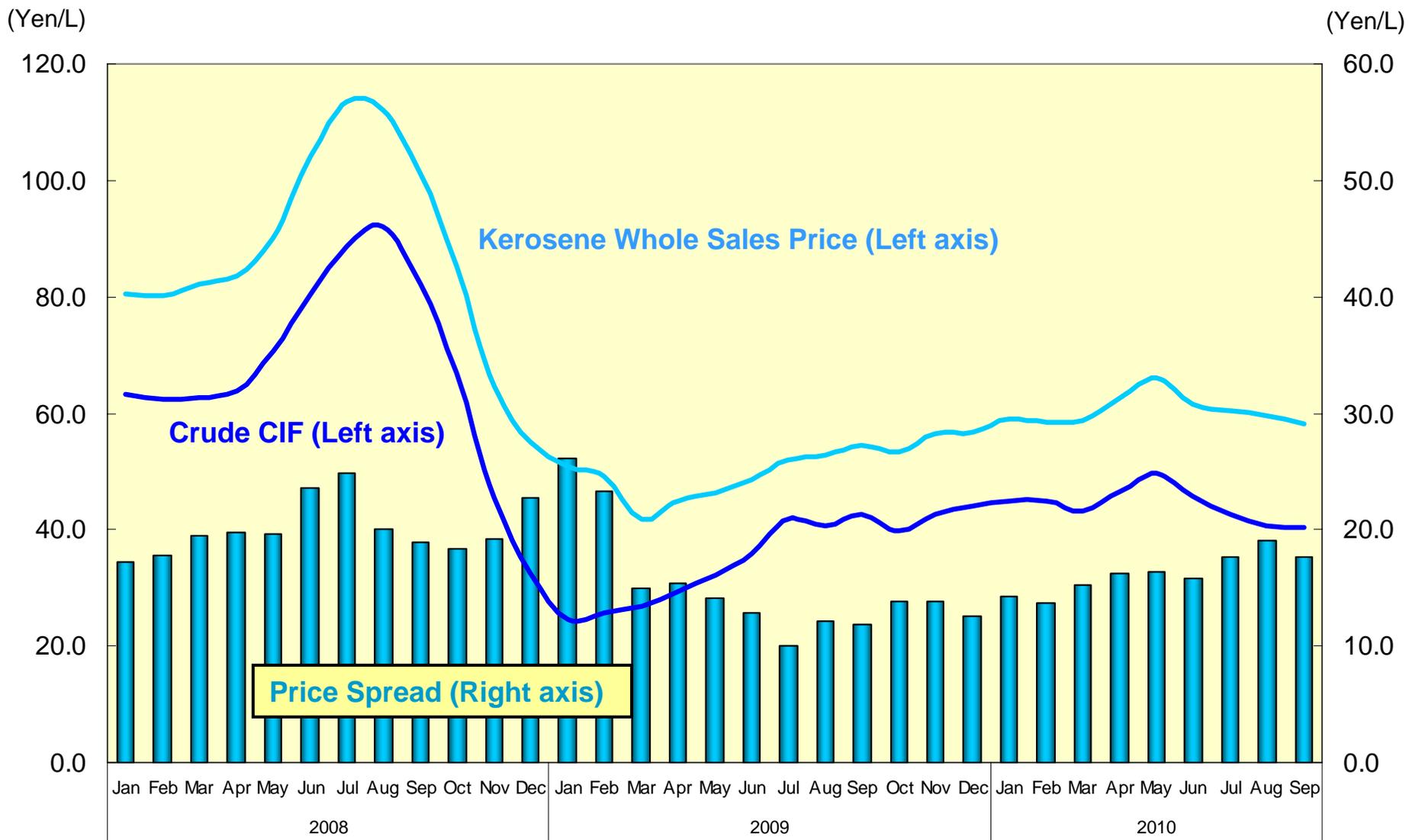
Price Spread (Gasoline Wholesale Price vs. Crude CIF)



Price Spread (Diesel Wholesale Price vs. Crude CIF)



Price Spread (Kerosene Wholesale Price vs. Crude CIF)



Details of Operating Income (2008~3Q10)



2010

(Unit: billion yen)

Breakdown of Operating Income	1Q10	2Q10	3Q10	4Q10	FY2010	1H10	3Q10YTD
Oil segment and others (Substantial)	-4.8	2.3	24.1			-2.5	21.7
Chemical segment	6.4	1.3	-5.5			7.8	2.3
Inventory effects	18.7	-9.4	4.0			9.3	13.3
Lead lag effects	-2.0	1.0	5.0			-1.0	4.0
Total	18.4	-4.7	27.6			13.6	41.2

2009

Breakdown of Operating Income	1Q09	2Q09	3Q09	4Q09	FY2009	1H09	3Q09YTD
Oil segment and others (Substantial)	22.5	-7.4	-13.0	-12.9	-10.8	15.1	2.2
Chemical segment	-2.3	2.1	2.9	1.1	3.8	-0.2	2.7
Inventory effects	1.8	5.4	2.3	-2.1	7.4	7.2	9.5
Lead lag effects	-9.0	-24.0	5.0	-7.0	-35.0	-33.0	-28.0
Total	13.1	-23.9	-2.7	-21.0	-34.6	-10.9	-13.6

2008

Breakdown of Operating Income	1Q08	2Q08	3Q08	4Q08	FY2008	1H08	3Q08YTD
Oil segment and others (Substantial)	-11.4	-1.0	-14.9	35.5	8.2	-12.4	-27.3
Chemical segment	9.3	8.6	7.0	-11.0	13.9	17.9	24.9
Inventory effects	52.3	-32.7	13.0	-18.6	14.1	19.6	32.6
Lead lag effects	1.5	-40.0	43.0	70.0	74.5	-38.5	4.5
Gain related to divestment	11.0	-	-	-	11.0	11.0	11.0
Total	62.7	-65.0	48.1	76.0	121.7	-2.3	45.8