

TonenGeneral Sekiyu K.K. Medium Term Management Plan and Full Year 2012 Financial Results

February 15, 2013
at TSE Arrows

- This material contains forward-looking statements based on projections and estimates that involve many variables. TonenGeneral Sekiyu operates in an extremely competitive business environment and in an industry characterized by rapid changes in supply-demand balance. Certain risks and uncertainties including, without limitation, general economic conditions in Japan and other countries, crude and product prices and the exchange rate between the yen and the U.S. dollar, could cause the Company's results to differ materially from any projections and estimates presented in this publication.
- The official language for TonenGeneral Sekiyu's filings with the Tokyo Stock Exchange and Japanese authorities, and for communications with our shareholders, is Japanese. We have posted English versions of some of this information on this website. While these English versions have been prepared in good faith, TonenGeneral Sekiyu does not accept responsibility for the accuracy of the translations, and reference should be made to the original Japanese language materials.



☐ Medium Term Management Plan

J. Mutoh

☐ FY2012 Business Results and
FY2013 Financial Forecast

D. R. Csapo

☐ Q & A

Medium Term Management Plan

Jun Mutoh

Representative Director, President
TonenGeneral Sekiyu K.K.



東燃ゼネラル石油株式会社

Agenda

- ❑ Base Strategy
- ❑ Key Parameters and Assumptions
- ❑ Operating Income Projection and Synergy
- ❑ Key Business and Investment Strategies
- ❑ Finance Plan

Base Strategy

As Japan's premier petroleum and petrochemical company,

- ❑ Short term (2013-2014), strengthen core business / maximize synergy capture
- ❑ Mid to long term (2015-2017), expand investment in core businesses and evaluate opportunities in growth areas



Key Parameters and Assumptions

Key Parameters

(billion yen)	<u>2015</u>	<u>2017</u>
<input type="checkbox"/> Operating Income*	70	80-100
<input type="checkbox"/> Cumulative Capital Expenditure (2013-2017)		130+α
<input type="checkbox"/> Cumulative Free Cash Flows** (2013-2017)		200
<input type="checkbox"/> Dividend Policy		Stable dividend

Key Assumptions

- Crude Price (Dubai FOB): 106 \$/bbl***
- Forex: 84 Yen/\$***
- Fuel Demand: Domestic declining while Asia Pacific (AP) region increasing
- Fuel Margins: Modest declining trend in medium term
- Aromatics Margins: AP demand growth supports modest improvement
- Olefin Margins: Maintain profitability with margins of specialty co-products

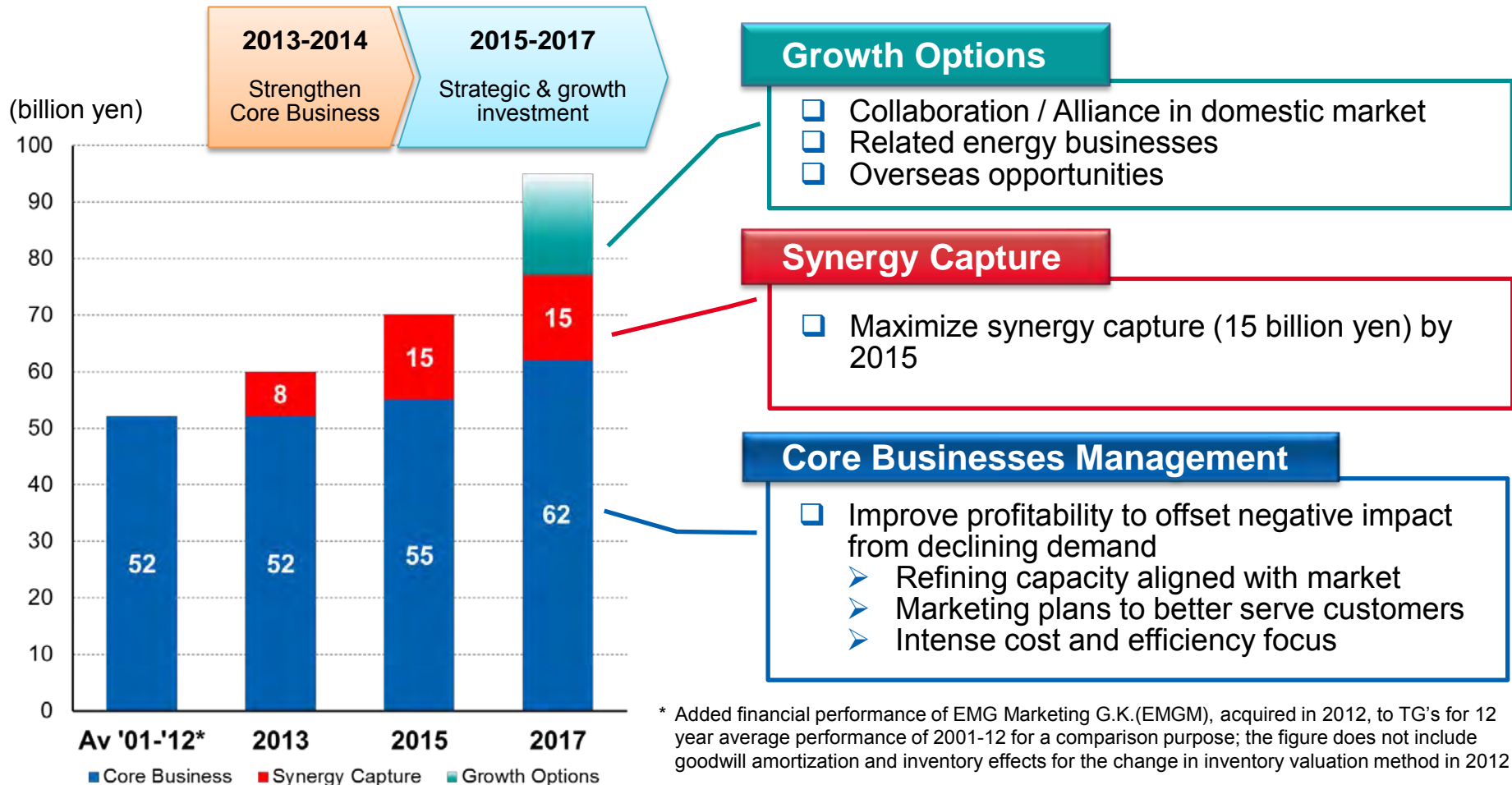
* Excluding goodwill amortization of 16.9 billion yen per year and inventory effects

** The sum of cash flows from operating activities and cash flows from investing activities

*** December 2012 actual

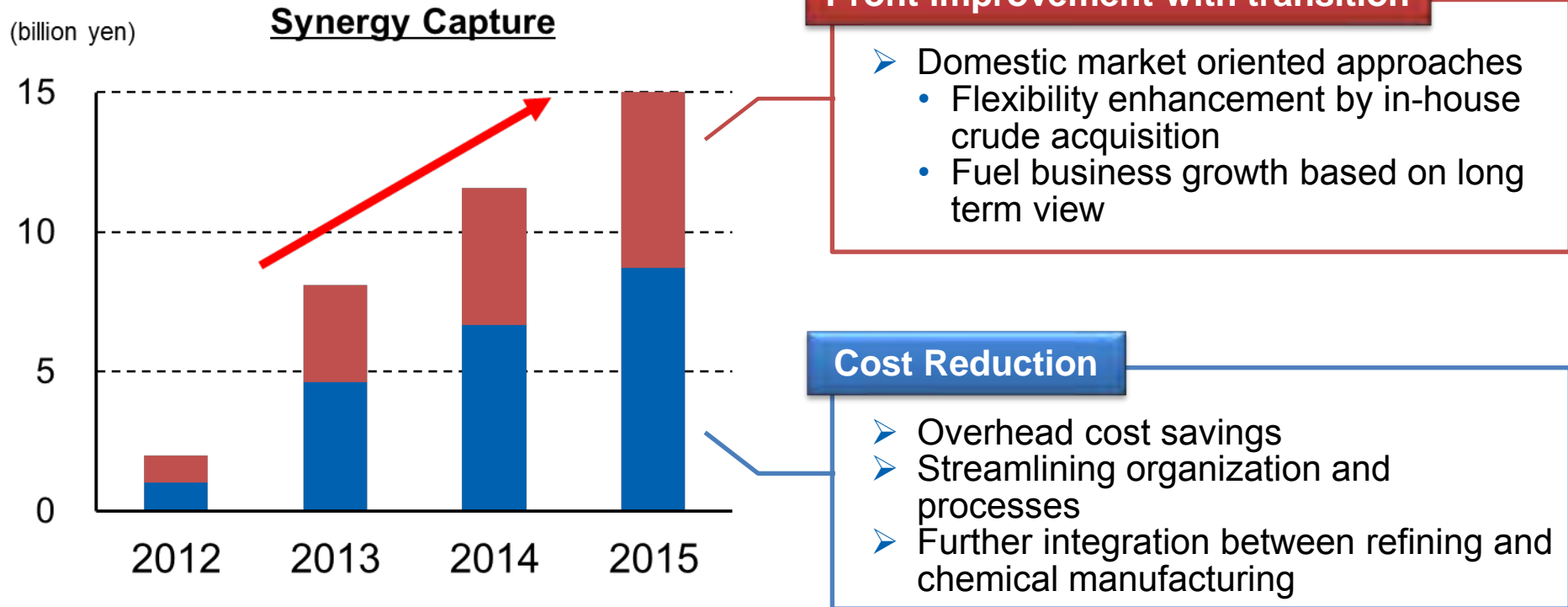
Operating Income Projection

Operating Income*



Synergy Capture

- Integrated Company-wide effort identified 70+ initiatives after the EMGM acquisition
- Projected to capture 15 billion yen by 2015



Core Business Strategy - Manufacturing & Supply

- ❑ Efficient operation on top of safety and reliability
- ❑ Integrated refining / chemical operation pursue to higher value added production

Capacity & Operating Efficiency

- Manufacturing capacity optimization
 - Topper decommission in Kawasaki (67KBD*) and Wakayama (38KBD)
 - H-Oil expansion (34.5KBD)
 - Plan above submitted to METI for resid. conversion ratio improvement
- Expand production & sales of high value products through NUC** acquisition
- 1% energy improvement per year (2 billion yen per year)
- Collaboration in industrial complex

* KBD thousand barrels per day
** NUC Nippon Unicar Company Limited
*** KTA thousand tons per annum

Enhance Supply Chain

- In-house crude procurement / tanker charter
- Domestic supply network enhancement

Shift to Petrochemicals

- Upgrade gasoline components to Aromatics
 - 10+ billion yen investment
 - 300-400KTA*** capacity enhancement
- Increase FCC propylene production



Core Business Strategy - Retail

Strengthen alliance with strategic partners



No.1 Retailers



Invest

200 new sites with 7-11 alliance

Synergies

Leverage nanaco & Speedpass+

Extend

Study to expand new alliance area



No.1 Coffee chain

Further collaboration for sales promotion

Enhance marketing brand value

Express

No.1 Self-serve format



Customer Convenience

- Expand Express network
- Launch Speedpass+
- Introduce "Express" advantage to full-serve sites



Mobil 1

The world's leading synthetic engine oil

Growth Options

- ❑ Pursue growth options to enhance shareholder value



Business Alliance/Collaboration

- Explore further alliance opportunities
- Enhance domestic supply chain by collaboration/alliance with oil industry companies

Related Energy Business

- Evaluate options to expand business area in light of our core strengths

Overseas Opportunities

- Evaluate opportunities to expand our business into growing markets
- ExxonMobil relationship may yield mutually advantageous opportunities

Investment Plan

- Plan to invest 40+α billion yen for strategic items by 2017, in addition to 90 billion yen for base investments

Base investment to maintain our competitiveness in core businesses

- Safety / Environment / Efficiency oriented investments

90
billion
yen

Strategic investment in core business

- Manufacturing
 - Reinforce chemical business
 - Expand H-Oil capacity and reduce high sulfur fuel oil yield
- Marketing
 - Enhance marketing network
 - Expand lubricants business

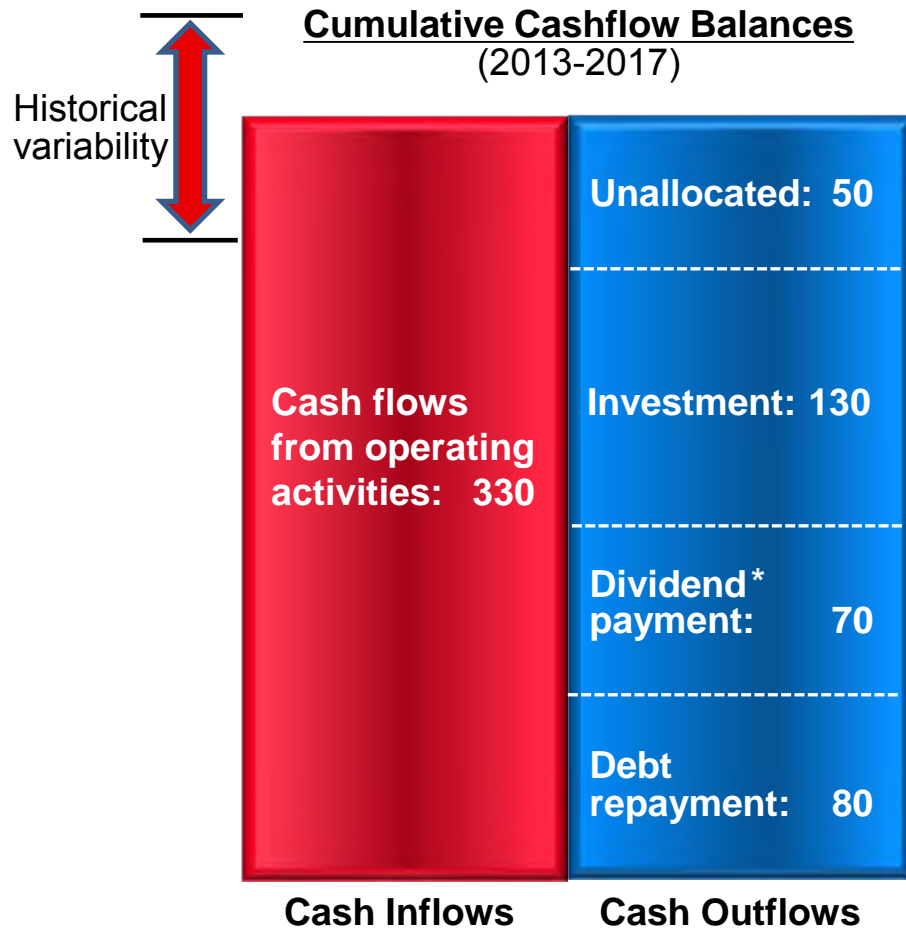
40
billion
yen

Investment for Growth options

- Investment to expand our business portfolios

+α
billion
yen

Finance Plan - Cash Flows



- No change in financial strategy to maintain our ability to:
 - Pay stable dividend
 - Retain credit rating
 - Fund attractive investments

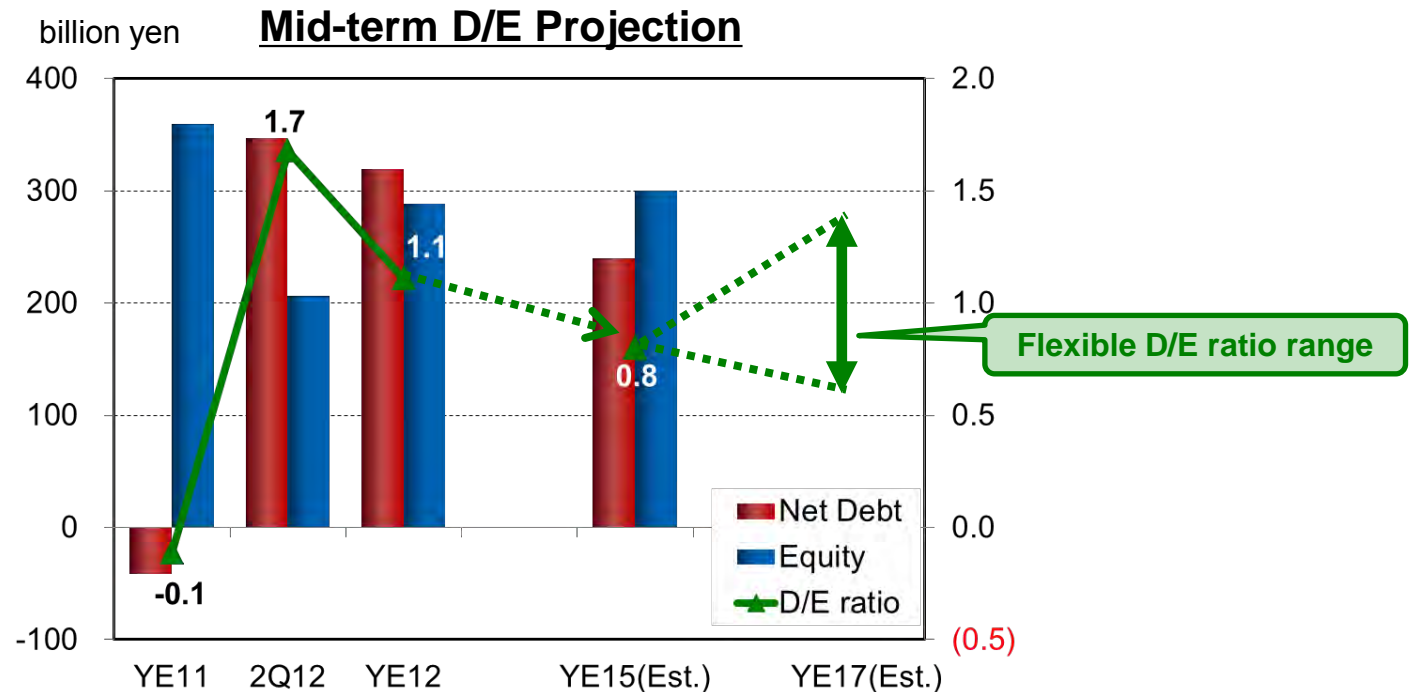
- Plan basis cash inflow of 330 billion yen supports achievement of strategy objectives

- Resilient to business cycle on a 5-year basis
 - Historical 5 year variability +/- 50 billion yen
 - Cash flows meet objectives at low end, allows flexibility at high end

* Dividends subject to an approval of annual general meeting

Finance Plan - Debt & Equity Management

- In the short term: Strengthen financial position to increase flexibility to capture attractive investment opportunities
- In the medium to long term: Utilize financial flexibility to improve shareholder value
 - Additional debt capacity to fund attractive projects while maintaining sound financial structure
 - Potential use of equity for growth strategies



Mid-Term Plan Conclusion



TonenGeneral Group

- ❑ Unchanged core values
- ❑ Mid-Term plan strategies capture opportunities in a challenging market
 - Core business focus with maximum synergy capture near term
 - Innovative steps to align manufacturing capacity to market demand
 - Customer focused actions linked with manufacturing and supply
 - Strategic investment discipline to offset market decline
 - Flexibility to capture growth while continuing to reward shareholders



Mobil



FY2012 Business Results and FY2013 Financial Forecast

D. R. Csapo

Director, Financial Services
TonenGeneral Sekiyu K.K.

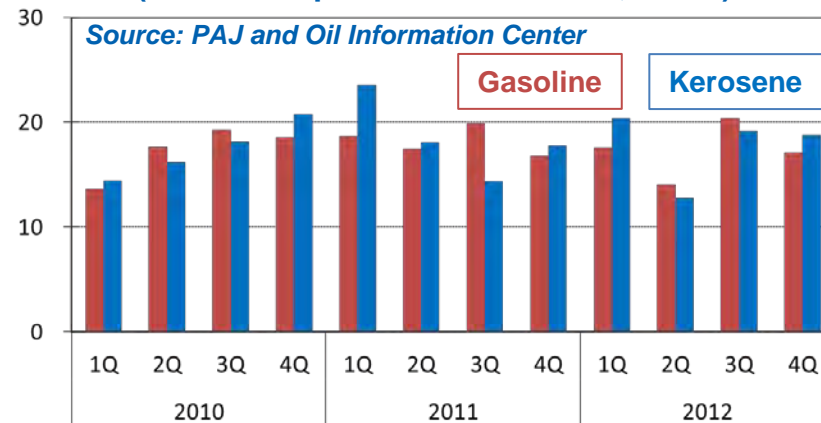


東燃ゼネラル石油株式会社

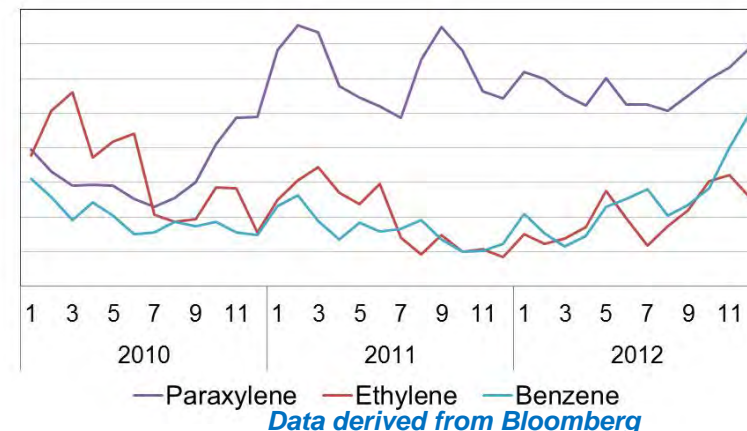
Company Key Items

- ❑ Successful transition - synergy capture on track, one-time costs below plan
- ❑ Wakayama Refinery 4Q turnaround successful
- ❑ Oil margins finished the year on upward vector
 - Strong kerosene demand
 - Distillate exports profitable
- ❑ Chemical margins - continued stable specialties while commodities remained weak
- ❑ Successful 30 billion yen straight bond placement
- ❑ In January 2013, agreed to purchase 50% of Nippon Unicar Company Ltd. Full control will allow optimization by integrated operations of steam cracker and polyethylene unit.

Domestic Petroleum Product Margins (Wholesale price less Crude CIF, Yen/L)



Chemical Product Spread



FY2012 Financial Highlights

- 27.3 billion yen operating income, 188.9 billion yen decrease from FY2011
 - 184.7 billion yen lower inventory gains reflecting absence of LIFO/WAC change in 2011
 - EMGM business added 12.2 billion yen partially offset by 8.5 billion yen goodwill amortization
- 4.8 billion yen of non-operating costs due mainly to interest expense and forex loss
- Net income was 54.8 billion yen boosted by tax effects

billion yen	FY2011	FY2012	Inc./Dec.
Net sales	2,677.1	2,804.9	127.8
Operating income	216.2	27.3	-188.9
Ordinary income	217.6	22.5	-195.0
Extraordinary gain/loss	1.4	16.3	14.9
Net income	132.8	54.8	-78.0

(Breakdown of operating income)

Inventory gain/loss	189.1	4.4	-184.7
Goodwill amortization	-	-8.5	-8.5
Adjusted Operating income	27.1	31.4	4.3
Oil segment	24.1	31.5	7.4
Chemical segment	3.0	-0.1	-3.1

Oil segment	
FY2011	24.1
• Margin	-6.3
• Volume	0.1
• Opex	1.8
• EMGM	11.8
FY2012	31.5

Chemical segment	
FY2011	3.0
• Margin/vol.	-4.2
• Opex	1.1
FY2012	-0.1

Factor Analysis of 4Q12 Operating Income

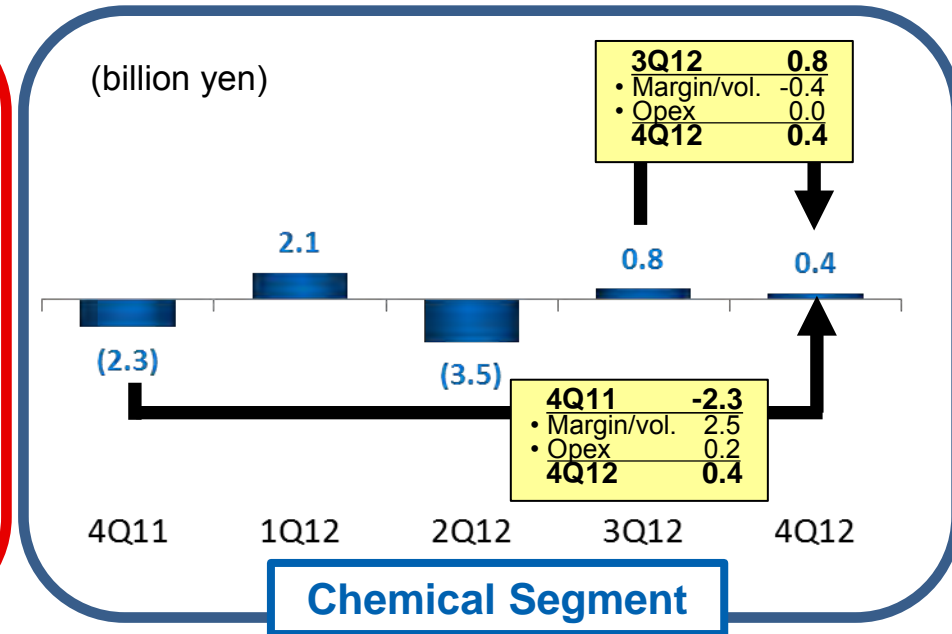
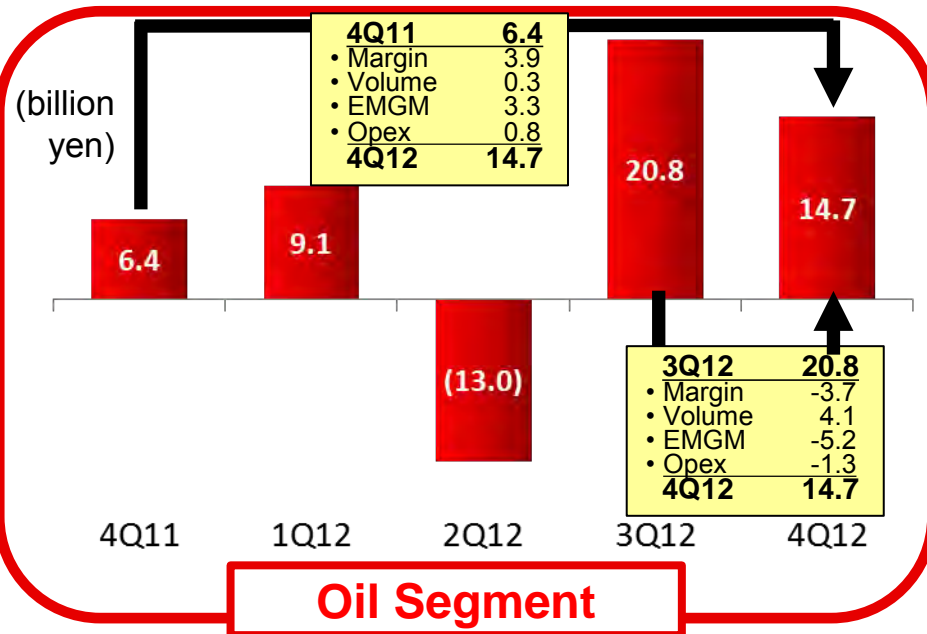
Oil

- 4Q12 includes 3.3 billion yen from EMGM, margins lower than very strong 3Q12
- Export margins continue to favor utilization rates to meet export demand

Chemical

- 4Q12 specialties margins stable, economics favored maximum aromatics, olefins still weak

Quarter to Quarter Adjusted Operating Income (4Q11 through 4Q12)



Sales Volume *

Product	FY 2011	FY 2012	Inc./Dec.	Inc./Dec. Industry
Oil products (KKL)				
Gasoline	11,080	10,928	-1.4%	+0.4%
Kerosene	2,846	3,119	+9.6%	+2.8%
Diesel Fuel	3,388	3,214	-5.1%	+2.3%
Fuel Oil A	2,020	1,776	-12.0%	-2.3%
Fuel Oil C	1,887	2,145	+13.7%	+37.4%
LPG/Jet/Others	3,134	3,189	+1.8%	
Domestic sales total	24,355	24,371	+0.1%	
Export	4,873	5,168	+6.1%	
Oil products	29,227	29,539	+1.1%	
Chemical Products (Kton)				
Olefins and others	1,531	1,630	+6.5%	
Aromatics	586	661	+12.8%	
Specialties	240	252	+5.4%	
Chemical products	2,357	2,544	+7.9%	
Topper Utilization**	67%	69%		

□ Domestic demand increased in 2012

□ TonenGeneral Group performance

- Maximized Kerosene to meet demand / margin opportunities
- Distillate shift to exports capturing favorable margin
- FOC shift to domestic
- Maximized profitable aromatics, with absence of 2011 turnarounds

* Restated volume data to include EMGM acquisition effects for both 2011 and 2012

** Utilization for TonenGeneral three refineries

FY 2013 Earnings Forecast

2013 operating income forecast assumptions

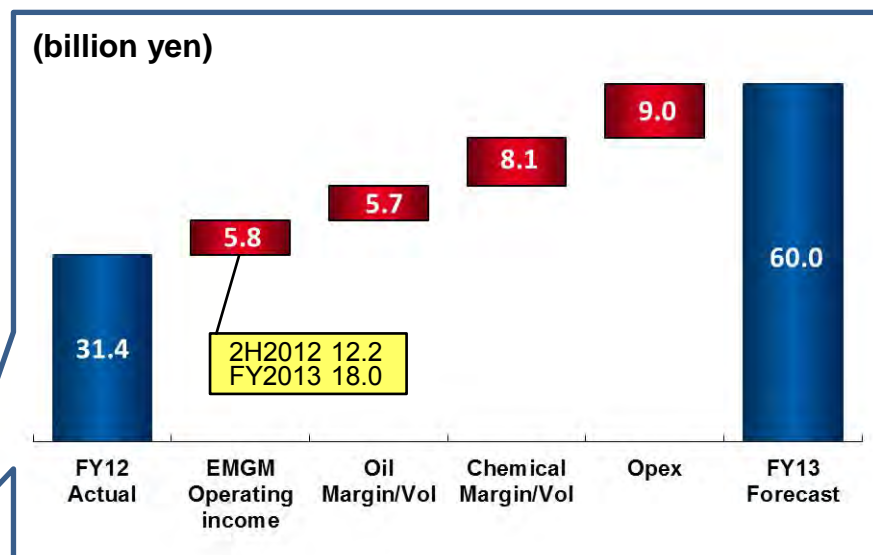
- Stable oil margins, recovering aromatics, olefins by-products supply / demand improving
- Transfer price change between Oil and Chemical segments (Oil -3 Billion, Chemical +3 Billion)
- Factors below include: Added synergy 6 billion, lower transition cost 2 billion, lower base opex 7 billion

billion yen	Forecast 1H 2013	Forecast 2H 2013	Forecast 2013
Net Sales*	1,500	1,500	3,000
Operating income	21	22	43
Ordinary income	21	21	42
Extraordinary gain/loss	0	0	0
Net income	10	10	20

(Breakdown of operating income)

Inventory gain/loss*	0	0	0
Goodwill Amortization	-8.5	-8.5	-17.0
Adj. operating income	29.5	30.5	60.0
Oil segment	24.5	25.5	50.0
Chemical segment	5.0	5.0	10.0

FY2013 Adjusted Operating Income Forecast



* Assume Dec 2012 actual at Dubai \$106/bbl, Forex 84 Yen/\$ would continue until the end of 2013

Forecast 38 yen per share dividend for full year 2013 (same as 2012)

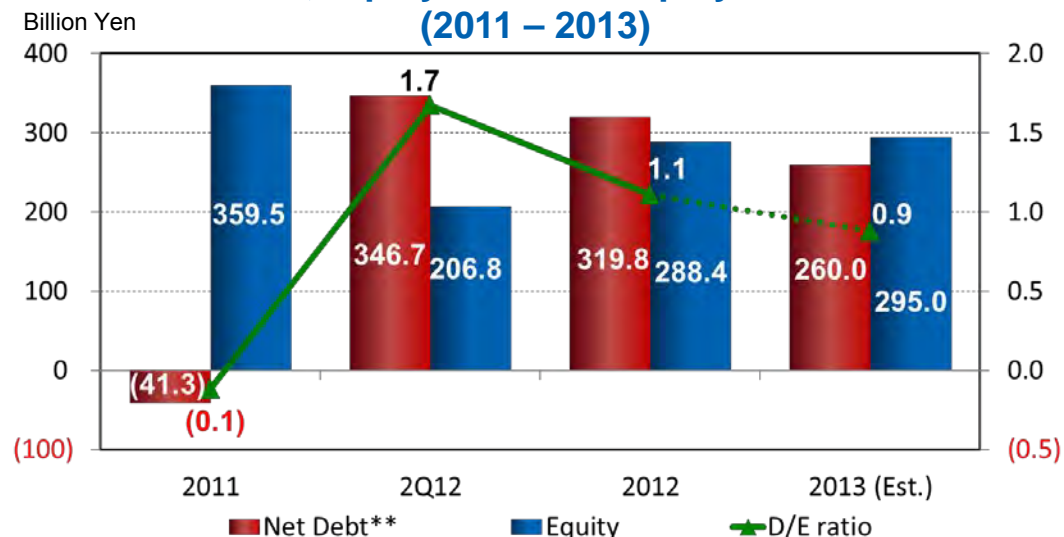
Cash Flows, Debt/Equity

- 2H12 cash generation allowed 26.5 billion yen debt reduction
- D/E ratio down from post EMGM acquisition peak of 1.7 to 1.1 at year-end
- Further strengthening of financial position projected for 2013
- TG Board continues to focus on stable dividends based on long-term view of profitability

FY2012 Cash flow summary (billion yen)

	1H 2012	2H2012
Free Cash Flow*	-381.8	34.1
Financing Activities	394.2	-33.4
Increase in net debt, etc.	404.9	-26.5
Dividend to shareholders	-10.7	-6.9
Net Cash Change	12.4	0.7

Debt, Equity and Debt/Equity Ratio (2011 – 2013)



* Sum of cash flows from operating and investing activities

** Total debt minus cash and cash equivalents

Supplemental Information

Outlook of Business Performance

billion yen		FY2012 Actual	FY2013 Forecast	FY2015 Plan	FY2017 Plan*
Operating income		27.3	43	53	60
Ordinary income		22.5	42	53	60
Net income		54.8	20	26	33

(Breakdown of operating income)

Oil Segment		31.5	50	58	62
Chemical Segment		-0.1	10	12	15
Goodwill Amortization		-8.5	-17	-17	-17
Inventory Effects		4.4	0	0	0
Total Operating Income		27.3	43	53	60

* Expect some earnings addition from growth strategies

Sales Volume

- Sales volume consistent with net sales (TonenGeneral + 2H12 EMGM effects)

Product	FY 2011*	FY 2012*	Inc./Dec.	Inc./Dec. Industry	EMGM effects**	New base FY 2012
Oil products (KKL)						
Gasoline	9,997	9,652	-3.5%	+0.4%	612	10,264
Kerosene	2,501	2,773	+10.9%	+2.8%	141	2,913
Diesel Fuel	2,864	2,699	-5.8%	+2.3%	260	2,960
Fuel Oil A	1,823	1,553	-14.8%	-2.3%	96	1,649
Fuel Oil C	1,600	1,773	+10.8%	+37.4%	195	1,968
LPG/Jet/Others	2,822	2,774	-1.7%		205	2,980
Domestic sales total	21,608	21,224	-1.8%		1,510	22,733
Export	4,011	4,411	+10.0%		459	4,870
Oil products	25,619	25,635	+0.1%		1,969	27,604
Chemical Products (Kton)						
Olefins and others	1,531	1,630	+6.5%		-	1,630
Aromatics	586	661	+12.8%		-	661
Specialties	179	195	+9.1%		29	221
Chemical products	2,296	2,486	+8.3%		29	2,515
Topper Utilization	67%	69%	-			

* Previous TG basis before EMGM acquisition

** Added volume in 2H12 resulting from EMGM acquisition

Sensitivities for 2013 Earnings Forecast

□ Base assumption for February disclosure

Key Factors	Unit	Base	Reference
Dubai FOB	US\$/Bbl	106	December 2012 average
Exchange Rate	Yen/US\$	84	December 2012 average

Above assumptions used for net sales and inventory effects calculation

□ Full year sensitivities in the future earnings

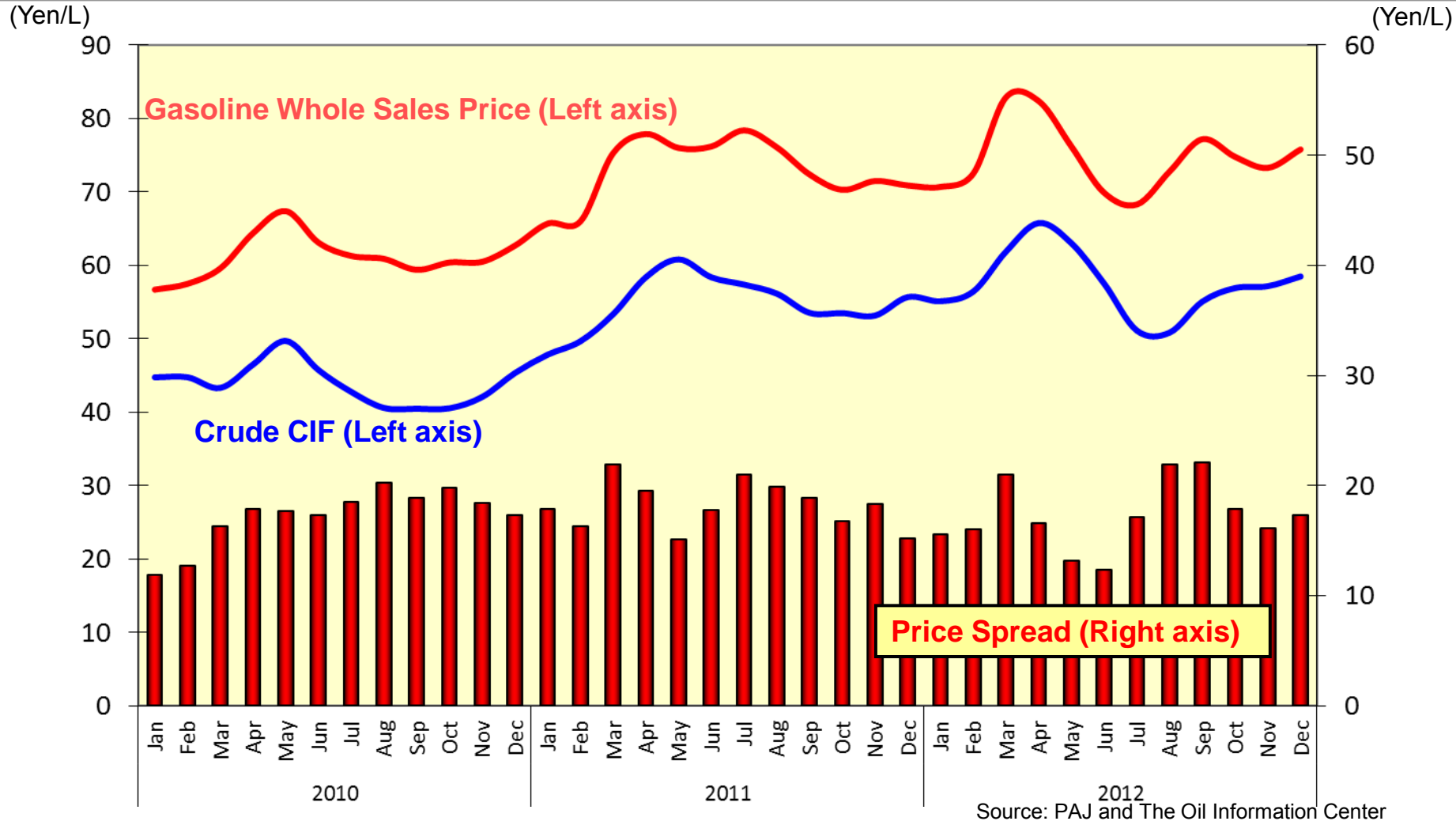
Key Factors	Unit	Appreciation by	Annual Impact (billion yen) Operating / Ordinary income*1
Dubai FOB	US\$/Bbl	10	19 / 20*2
Exchange Rate	Yen/US\$	10	- 24 / -26 *2
Refining Margin	Yen/L	1	32*3

*1 Including equity earnings for Kyokuto Petroleum Industry (50% after tax) as non-operating income

*2 Inventory effects only, the sensitivity would change subject to timing of crude price fluctuation and inventory volume

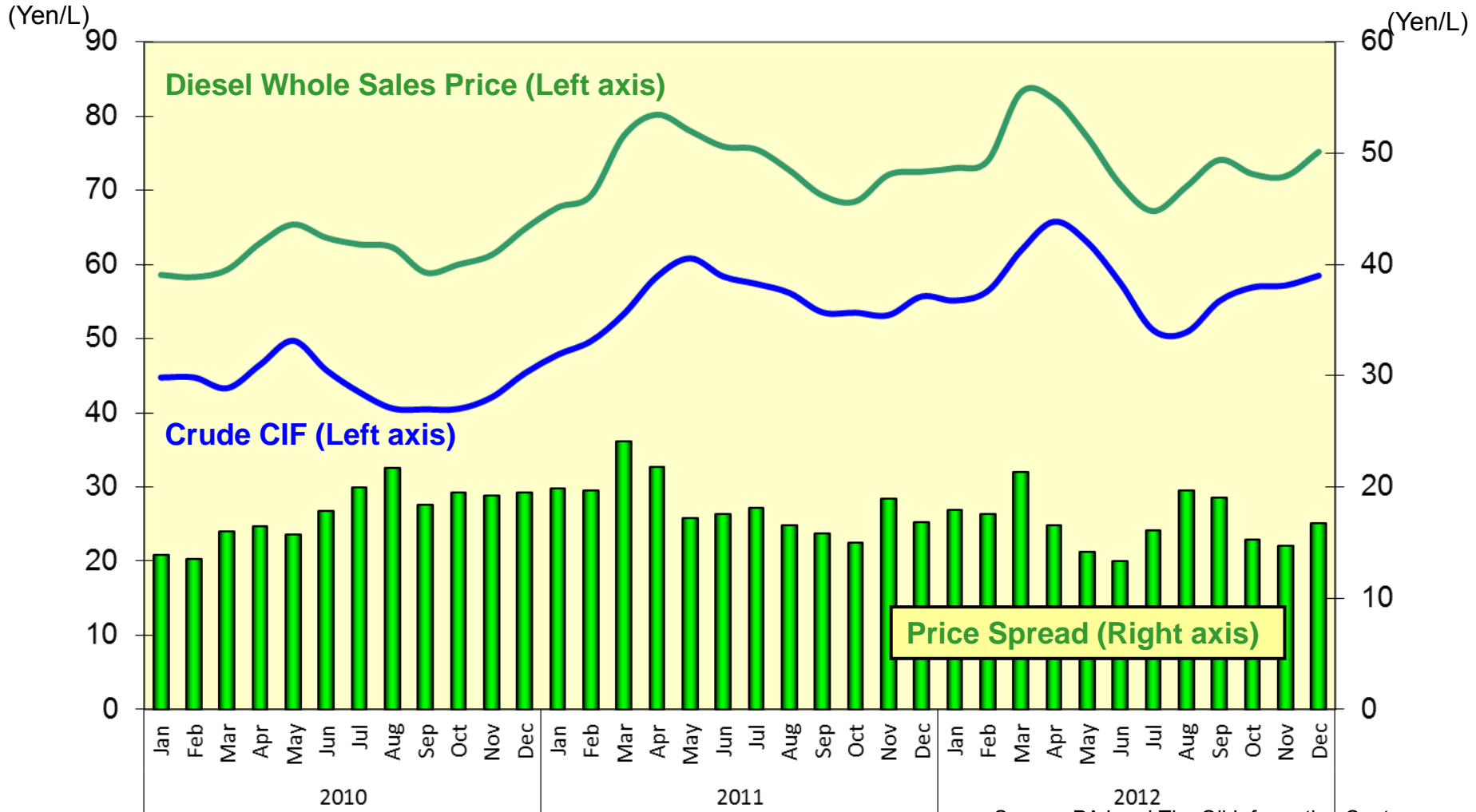
*3 Impact to operating income on annual basis rounded to nearest billion yen subject to change in sales volume

Price Spread (Gasoline Wholesale Price vs. Crude CIF)



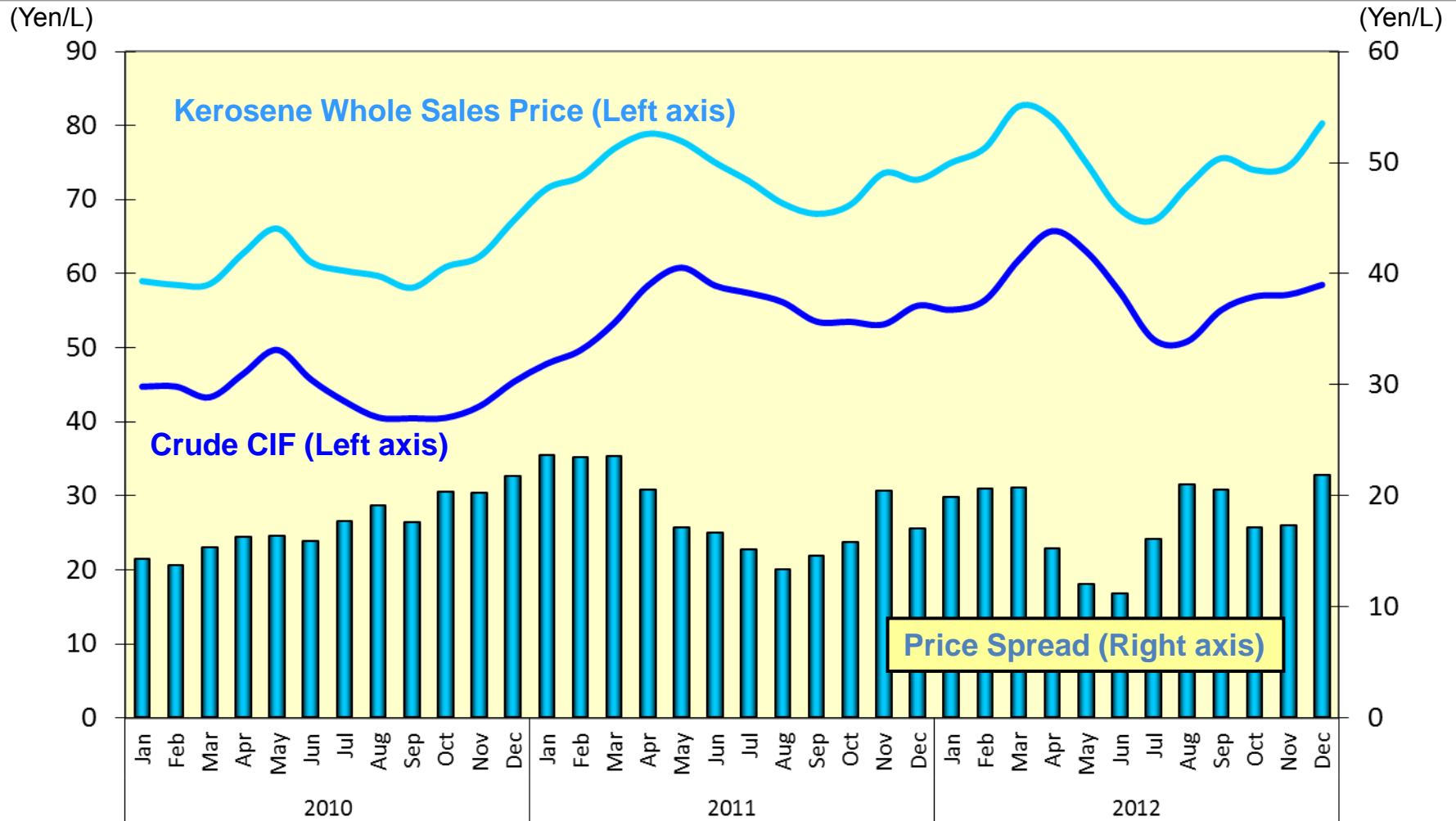
Source: PAJ and The Oil Information Center

Price Spread (Diesel Wholesale Price vs. Crude CIF)



Source: PAJ and The Oil Information Center

Price Spread (Kerosene Wholesale Price vs. Crude CIF)



Source: PAJ and The Oil Information Center

Details of Operating Income (2010 – 2012)

2012

Breakdown of Operating Income	1Q12	2Q12	3Q12	4Q12	FY2012
Oil segment and others (Substantial)	9.1	-13.0	20.8	14.7	31.5
Chemical segment	2.1	-3.5	0.8	0.4	-0.1
Inventory effects	19.2	-28.3	4.0	9.5	4.4
Goodwill Amochization			-4.2	-4.2	-8.5
Total	30.4	-44.8	21.3	20.4	27.3

2011

Breakdown of Operating Income	1Q11	2Q11	3Q11	4Q11	FY2011
Oil segment and others (Substantial)	10.7	-1.8	8.7	6.4	24.1
Chemical segment	7.2	0.5	-2.4	-2.3	3.0
Inventory effects	173.2	28.0	-12.2	0.1	189.1
Total	191.1	26.7	-5.9	4.2	216.2

2010

Breakdown of Operating Income	1Q10	2Q10	3Q10	4Q10	FY2010
Oil segment and others (Substantial)	-4.8	2.3	24.1	18.1	39.7
Chemical segment	6.4	1.3	-5.5	-0.3	2.0
Inventory effects	18.7	-9.4	4.0	-13.5	-0.2
Lead lag effects	-2.0	1.0	5.0	-12.0	-8.0
Total	18.4	-4.7	27.6	-7.7	33.5