

March 30, 2017

Announcement

JX Holdings, Inc.
JX Nippon Oil & Energy Corporation
TonenGeneral Sekiyu K.K.

JXTG Brand Mark

JX Holdings, Inc., JX Nippon Oil & Energy Corporation and TonenGeneral Sekiyu K.K. announce the brand mark for JXTG Holdings, Inc., and JXTG Nippon Oil & Energy Corporation, to be launched on April 1, 2017.

Brand mark



Design concept

Our aim to contribute to the development of a sustainable and vigorous economy and society as one of the most prominent and internationally-competitive comprehensive energy, natural resource and materials company groups in Asia is expressed with an earth-green arrow, symbolizing the Earth's power, which is mentioned in the JXTG Group philosophy. The earth green of the arrow is paired with a gray color, an expression of high ethical standards, intelligence, and integrity.

Designs for company names

(Japanese)

JXTGホールディングス株式会社

JXTGエネルギー株式会社

(English)

JXTG Holdings, Inc.

JXTG Nippon Oil & Energy Corporation

Inquiries

- Until March 31, 2017

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- From April 1, 2017

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