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Press Release

TonenGeneral Group
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Names of Children's Culture Award and Music Awards Changed

The TonenGeneral Group (hereinafter "the Group") announces its decision to change the names of the ExxonMobil Children's Culture Award and the ExxonMobil Music Awards (formerly known as the Mobil Children's Culture Award and the Mobil Music Awards), which have a history of over 40 years, to the TonenGeneral Children's Culture Award and the TonenGeneral Music Awards and to work toward increasing the significance of the awards.

Although the names of the awards have been changed pursuant to the new business alliance formed in June this year by the TonenGeneral Sekiyu K.K. with Exxon Mobil Corporation, the historical value and social significance of the awards, heretofore cultivated as the ExxonMobil Children's Culture Award and Music Awards, continue unchanged, and as we embark on this new phase in the awards' history we will endeavor to deepen their significance to further support children's culture and music culture in Japan.

About the TonenGeneral Children's Culture Award and the TonenGeneral Music Awards

The TonenGeneral Culture Award was established in 1966 as the Mobil Children's Culture Award to honor individuals and groups for their outstanding contributions to the development and prosperity of children's culture in Japan. The award originated as an event commemorating the seventieth anniversary of then Mobil Sekiyu in 1963, for which original children's stories featuring a red horse were solicited from the general public. Nearly half a century after its inception, notwithstanding the change in name to the ExxonMobil Children's Culture Award in 2001, the award has grown to recognize achievements throughout the field of children's culture in Japan.

The TonenGeneral Music Awards were founded as the Mobil Music Awards in 1971 to recognize individuals and groups who have made significant contributions to the development and prosperity of music culture in Japan. The awards comprise two divisions, Japanese Traditional Music and Western Classical Music. The Western Classical Music Award, which recognizes outstanding contributions to the development of Western music in Japan, has been presented to performers such as composers, conductors, vocalists and musicians including pianists, violinists and cellists, as well as to those in other music-related fields such as music journalism, research and criticism. In 1989 the Western Classical Music Promotion Award was established to provide encouragement to promising young musicians. Awardees in the Japanese Traditional Music division have been selected from many fields for their contributions to the development of the genre and have included performers, both individuals and groups, of *gagaku*, *noh*, *kyogen*, *biwagaku*, *shakuhachigaku*, *koto*, many types of shamisen music and *hayashi*, as well as composers, researchers and critics.

While continuously striving to ensure safety and health, protect the environment and respond to climate change issues, the TonenGeneral Group believes that as a good corporate citizen, contributing to society is an important corporate responsibility. The TonenGeneral Children's Culture Award and the TonenGeneral Music Awards are part of the Group's many social contribution activities.

About the TonenGeneral Group

The TonenGeneral Group comprises TonenGeneral Sekiyu K.K. and its related companies and subsidiaries including EMG Marketing Godo Kaisha and Tonen Chemical Corporation. Elements of the Group began operations in Japan in 1893. With an emphasis on safety and the environment, the Group's operations are involved in all aspects of the supply chain, from crude export, refining and production to distribution and sales. We will continue to provide a stable supply of energy as we strive to be an energy company that moves Japan into the future. TonenGeneral Sekiyu is listed on the first section of the Tokyo Stock Exchange. For more information, visit our website at www.tonengeneral.co.jp.

[The official language for TonenGeneral Sekiyu's filings with the Tokyo Stock Exchange and Japanese authorities, and for communications with our shareholders, is Japanese. We have posted English versions of some of this information on this website. While these English versions have been prepared in good faith, TonenGeneral Sekiyu does not accept responsibility for the accuracy of the translations, and reference should be made to the original Japanese language materials.]